

## Carpet Guru

### General Care and Maintenance of Carpets

Carpets should be vacuumed frequently to prevent the build-up of dirt within the carpet pile.

In addition to regular vacuuming the carpets should be professionally cleaned at least once every 6 months. Professional cleaning lifts the carpet pile to extract the deep-seated dirt that has been pushed into the carpet pile. In addition to extracting the dirt the professional cleaning revitalises the carpet pile and prolongs the life of the carpet.

People who suffer from allergies such as hay-fever, eczema and asthma should have their carpets, couches and mattresses professionally cleaned every 3 months to eliminate dust-mites which are the leading cause of allergens in soft furnishings.

In addition, carpets that have a high volume of traffic over them from people, pets or children should be professionally cleaned more frequently as this ensures the carpets remain clean, reduces the amount of dust-mites and allergens and extends the life of the carpet.

Marks on carpets should be cleaned as soon as possible to prevent the marks from becoming permanent stains due to damage to the carpet fibres.

Damages from water spillage should be limited by removing excess water immediately to prevent water-marks forming and mildew growth.

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